Contract Agreement Between:

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
485147 /	06229738

Product
CROSSROADS GPS

Contract Dates	Estimate #
09/25/12 - 10/01/12	778

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	07/12/12 / 09/26/12

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/01/12	10/01/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$185.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	1------	1	$185.00							
N 2	KVVU	09/25/12	09/25/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$185.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	-1-----	1	$185.00							
N 3	KVVU	09/26/12	09/26/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$185.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	--1----	1	$185.00							
N 4	KVVU	09/27/12	09/27/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$185.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	---1---	1	$185.00							
N 5	KVVU	09/28/12	09/28/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$185.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----1--	1	$185.00							
N 6	KVVU	10/01/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	1------	1	$250.00							
N 7	KVVU	09/25/12	09/25/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	-1-----	1	$250.00							
N 8	KVVU	09/26/12	09/26/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	--1----	1	$250.00							
N 9	KVVU	09/27/12	09/27/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	---1---	1	$250.00							
N 10	KVVU	09/28/12	09/28/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----1--	1	$250.00							
N 11	KVVU	10/01/12	10/01/12	TMZ	730-8p		:30			NM	1	$675.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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Advertiser	Original Date / Revision
ISS/Cross Roads GPS	07/12/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	1------	1	$675.00						
N 12	KVVU	09/25/12	09/25/12	TMZ	730-8p		:30			NM	1	$675.00
Week:		09/24/12	09/30/12	-1-----	1	$675.00						
N 13	KVVU	09/26/12	09/26/12	TMZ	730-8p		:30			NM	1	$675.00
Week:		09/24/12	09/30/12	--1----	1	$675.00						
N 14	KVVU	09/27/12	09/27/12	TMZ	730-8p		:30			NM	1	$675.00
Week:		09/24/12	09/30/12	---1---	1	$675.00						
N 15	KVVU	09/28/12	09/28/12	TMZ	730-8p		:30			NM	1	$675.00
Week:		09/24/12	09/30/12	----1--	1	$675.00						
N 16	KVVU	10/01/12	10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$550.00
Week:		10/01/12	10/07/12	1------	1	$550.00						
N 17	KVVU	09/25/12	09/25/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$550.00
Week:		09/24/12	09/30/12	-1-----	1	$550.00						
N 18	KVVU	09/26/12	09/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$550.00
Week:		09/24/12	09/30/12	--1----	1	$550.00						
N 19	KVVU	09/27/12	09/27/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$550.00
Week:		09/24/12	09/30/12	---1---	1	$550.00						
N 20	KVVU	09/28/12	09/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$550.00
Week:		09/24/12	09/30/12	----1--	1	$550.00						
N 21	KVVU	10/01/12	10/01/12	Fox 5 News at 5	5-530p		:30			NM	1	$550.00
Week:		10/01/12	10/07/12	1------	1	$550.00						
N 22	KVVU	09/25/12	09/25/12	Fox 5 News at 5	5-530p		:30			NM	1	$550.00
Week:		09/24/12	09/30/12	-1-----	1	$550.00						
N 23	KVVU	09/26/12	09/26/12	Fox 5 News at 5	5-530p		:30			NM	1	$550.00
Week:		09/24/12	09/30/12	--1----	1	$550.00						
N 24	KVVU	09/27/12	09/27/12	Fox 5 News at 5	5-530p		:30			NM	1	$550.00
Week:		09/24/12	09/30/12	---1---	1	$550.00						
N 25	KVVU	09/28/12	09/28/12	Fox 5 News at 5	5-530p		:30			NM	1	$550.00
Week:		09/24/12	09/30/12	----1--	1	$550.00						
N 26	KVVU	09/29/12	09/29/12	Touch	Sat 11p-12a		:30			NM	1	$180.00
Week:		09/24/12	09/30/12	-----1-	1	$180.00						
N 27	KVVU	09/30/12	09/30/12	Criminal Minds	Sun 11p-12am		:30			NM	1	$200.00
Week:		09/24/12	09/30/12	------1	1	$200.00						

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Advertiser	Original Date / Revision
ISS/Cross Roads GPS	07/12/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 28	KVVU	10/01/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	1	$150.00
Week:		10/01/12	10/07/12	1------	1	$150.00						
N 29	KVVU	09/25/12	09/25/12	The Dr.Oz Show	4-5p		:30			NM	1	$300.00
Week:		09/24/12	09/30/12	-1-----	1	$150.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	09/24/12-09/30/12		The Dr.Oz Show	4-5p	-Tu--------	:30		~~$150.00~~	NM		
See MG 29.2												
2	KVVU	09/25/12-09/28/12		Anderson	3-4p	-TuWThF----	:30		$300.00	NM		
Ⓗ MG for 32.1,29.1												
N 30	KVVU	09/26/12	09/26/12	The Dr.Oz Show	4-5p		:30			NM	1	$300.00
Week:		09/24/12	09/30/12	--1----	1	$150.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	09/24/12-09/30/12		The Dr.Oz Show	4-5p	---W-------	:30		~~$150.00~~	NM		
See MG 30.2												
2	KVVU	10/01/12-10/01/12		Fox 5 News at 6pm	M-F 6-630pm	M----------	:30		$300.00	NM		
Ⓗ MG for 31.1,30.1												
N 31	KVVU	09/27/12	09/27/12	The Dr.Oz Show	4-5p		:30			NM	0	$0.00
Week:		09/24/12	09/30/12	---1---	1	$150.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	09/24/12-09/30/12		The Dr.Oz Show	4-5p	----Th-----	:30		~~$150.00~~	NM		
See MG 30.2												
N 32	KVVU	09/28/12	09/28/12	The Dr.Oz Show	4-5p		:30			NM	0	$0.00
Week:		09/24/12	09/30/12	----1--	1	$150.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	09/24/12-09/30/12		The Dr.Oz Show	4-5p	------F----	:30		~~$150.00~~	NM		
See MG 29.2												
N 33	KVVU	09/30/12	09/30/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	$700.00
Week:		09/24/12	09/30/12	------1	1	$700.00						
N 34	KVVU	09/30/12	09/30/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	$700.00
Week:		09/24/12	09/30/12	------1	1	$700.00						
N 35	KVVU	10/01/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$625.00
Week:		10/01/12	10/07/12	1------	1	$625.00						
N 36	KVVU	09/25/12	09/25/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$625.00
Week:		09/24/12	09/30/12	-1-----	1	$625.00						
N 37	KVVU	09/26/12	09/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$625.00
Week:		09/24/12	09/30/12	--1----	1	$625.00						
N 38	KVVU	09/27/12	09/27/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$625.00
Week:		09/24/12	09/30/12	---1---	1	$625.00						
N 39	KVVU	09/28/12	09/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$625.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	----1--	1	$625.00						
N 40	KVVU	09/30/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	$1,075.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	------1	1	$1,075.00						
N 41	KVVU	10/01/12	10/01/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$380.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	1------	1	$380.00						
N 42	KVVU	09/25/12	09/25/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$380.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-1-----	1	$380.00						
N 43	KVVU	09/26/12	09/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$380.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	--1----	1	$380.00						
N 44	KVVU	09/27/12	09/27/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$380.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	---1---	1	$380.00						
N 45	KVVU	09/28/12	09/28/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$380.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	----1--	1	$380.00						
N 46	KVVU	09/30/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	------1	1	$275.00						
N 47	KVVU	10/01/12	10/01/12	Anderson	3-4p		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	1------	1	$275.00						
N 48	KVVU	09/25/12	09/25/12	Anderson	3-4p		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-1-----	1	$275.00						
N 49	KVVU	09/26/12	09/26/12	Anderson	3-4p		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	--1----	1	$275.00						
N 50	KVVU	09/27/12	09/27/12	Anderson	3-4p		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	---1---	1	$275.00						
N 51	KVVU	09/28/12	09/28/12	Anderson	3-4p		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	----1--	1	$275.00						
N 52	KVVU	10/01/12	10/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$1,325.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	1------	1	$1,325.00						
N 53	KVVU	09/25/12	09/25/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$1,325.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-1-----	1	$1,325.00						
N 54	KVVU	09/26/12	09/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$1,325.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	--1----	1	$1,325.00						
N 55	KVVU	09/27/12	09/27/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$1,325.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	---1---	1	$1,325.00						

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ISS/Cross Roads GPS	07/12/12 / 09/26/12

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 56	KVVU	09/28/12	09/28/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$1,325.00
Week:		09/24/12	09/30/12	----1--	1	$1,325.00						
N 57	KVVU	10/01/12	10/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$675.00
Week:		10/01/12	10/07/12	1------	1	$675.00						
N 58	KVVU	09/25/12	09/25/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$675.00
Week:		09/24/12	09/30/12	-1-----	1	$675.00						
N 59	KVVU	09/26/12	09/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$675.00
Week:		09/24/12	09/30/12	--1----	1	$675.00						
N 60	KVVU	09/27/12	09/27/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$675.00
Week:		09/24/12	09/30/12	---1---	1	$675.00						
N 61	KVVU	09/28/12	09/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$675.00
Week:		09/24/12	09/30/12	----1--	1	$675.00						
N 62	KVVU	09/25/12	09/25/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	$3,450.00
Week:		09/24/12	09/30/12	-1-----	1	$3,450.00						
N 63	KVVU	10/01/12	10/01/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$825.00
Week:		10/01/12	10/07/12	1------	1	$825.00						
N 64	KVVU	09/25/12	09/25/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$825.00
Week:		09/24/12	09/30/12	-1-----	1	$825.00						
N 65	KVVU	09/26/12	09/26/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$825.00
Week:		09/24/12	09/30/12	--1----	1	$825.00						
N 66	KVVU	09/27/12	09/27/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$825.00
Week:		09/24/12	09/30/12	---1---	1	$825.00						
N 67	KVVU	09/28/12	09/28/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$825.00
Week:		09/24/12	09/30/12	----1--	1	$825.00						
									Totals		65	$38,905.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	52	$32,140.00	$27,319.00
10/01/12 -10/01/12	13	$6,765.00	$5,750.25
Totals	65	$38,905.00	$33,069.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 16.51
CHANGES *** KVVU-TV ***

REP HEADLINE# 6229738 TRF# 485147
$$$ MOD# 2: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME ISS/CROSSROADS GPS REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER #_____ CONTRACT # 6229738 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#778 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP26/12 16.51

REP: TO ROSE
FR NIKKI
OK'D M3 SEE LINE 73
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CROSSROADS GPS :30

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE =			AGENCY EST# = 778						
			AGENCY PRODUCT CODE =									
30		S	400P-500P	30		$150.00	9/26	9/26	0		WED	0
PROGRAM : AVG. ALL WKS<												
RA35+ : 1.0												
73		A	600P-630P	30		$300.00	10/1	10/1	1		MON	1
PROGRAM : NEWS												
RA35+ : 1.0												

ORD COM1: SPOTS N/A. MG IN 6P NEWS. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-30 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP27 ON LINE-31 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 16.51
CHANGES *** KVVU-TV ***

REP HEADLINE# 6229738 TRF# 485147
$$$ MOD# 2: UNAPPROVED REV #1 $$$

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31		S	400P-500P	30		$150.00	9/27	9/27	0		THU	0

PROGRAM : AVG. ALL WKS<
RA35+ : 1.0
STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#30	MISSED:WED/400P-500P	SEP26	30S	$150.00	(SEP26/12)
		BUY#31	THU/400P-500P	SEP27	30S	$150.00	
			OFFER:MON/600P-630P	OCT1	30S	$300.00	PLS ADVISE.
			CMT:SPOTS N/A. MG IN 6P NEWS.	PRE-BOOKED PLS APPROVE.			

SEP/12 32140.00 OCT/12 $6,765.00

CONTRACT TOTAL 38905.00
TOTAL SPOTS 65

MARKET TOTALS $228,852 KVVU 17% KSNV 23% KLAS 39% KTNV 15% KVMY 1% KVCW 2% CABL 0% KTUD 3%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE